

The Next Generation of M2M Applications

M2M networking is advancing. Sensors, gateways, batteries, and cellular technologies are all improving, and clouds are widely available. Coupled with refined data storage and analytics, a new generation of M2M applications is boosting enterprises' productivity and bottom lines.

The Digi white paper, [Cutting Through the Noise](#), presents an overview of the manifold new opportunities for leveraging machine data across the organization.

You'll learn how M2M communications offer operational visibility into remote equipment and assets, delivering data that previously required on-site observation. You'll see how to control costs by tracking power consumption at facilities and sites, and better quantify items rolling off the assembly line for optimal scheduling and resource planning.

You'll also discover the advantages of using M2M networks to directly link demand and supply chains. Vending machines, for instance, can communicate which items are selling and when to restock them. This capability alone provides greater marketing intelligence, higher productivity and efficiencies, as well as more satisfied customers.

[Cutting Through the Noise](#) introduces forward-looking organizations to how today's M2M solutions can create actionable intelligence, unprecedented efficiencies, and competitive advantages.